



The PATIEAUX

MEDIA KIT

Welcome to *The Patieaux* Magazine

Where **outdoor living meets style, inspiration, and community**. Born from the vibrant **Black Women Who Love Outdoor Living Spaces™ community of 240,000+ members**, The Patieaux Magazine is a celebration of beautiful design, connection, and elevated living.

Curated for African American women who value creativity, self-care, and stunning outdoor spaces, our pages deliver **the latest trends, expert insights, and handpicked products** to inspire every season.

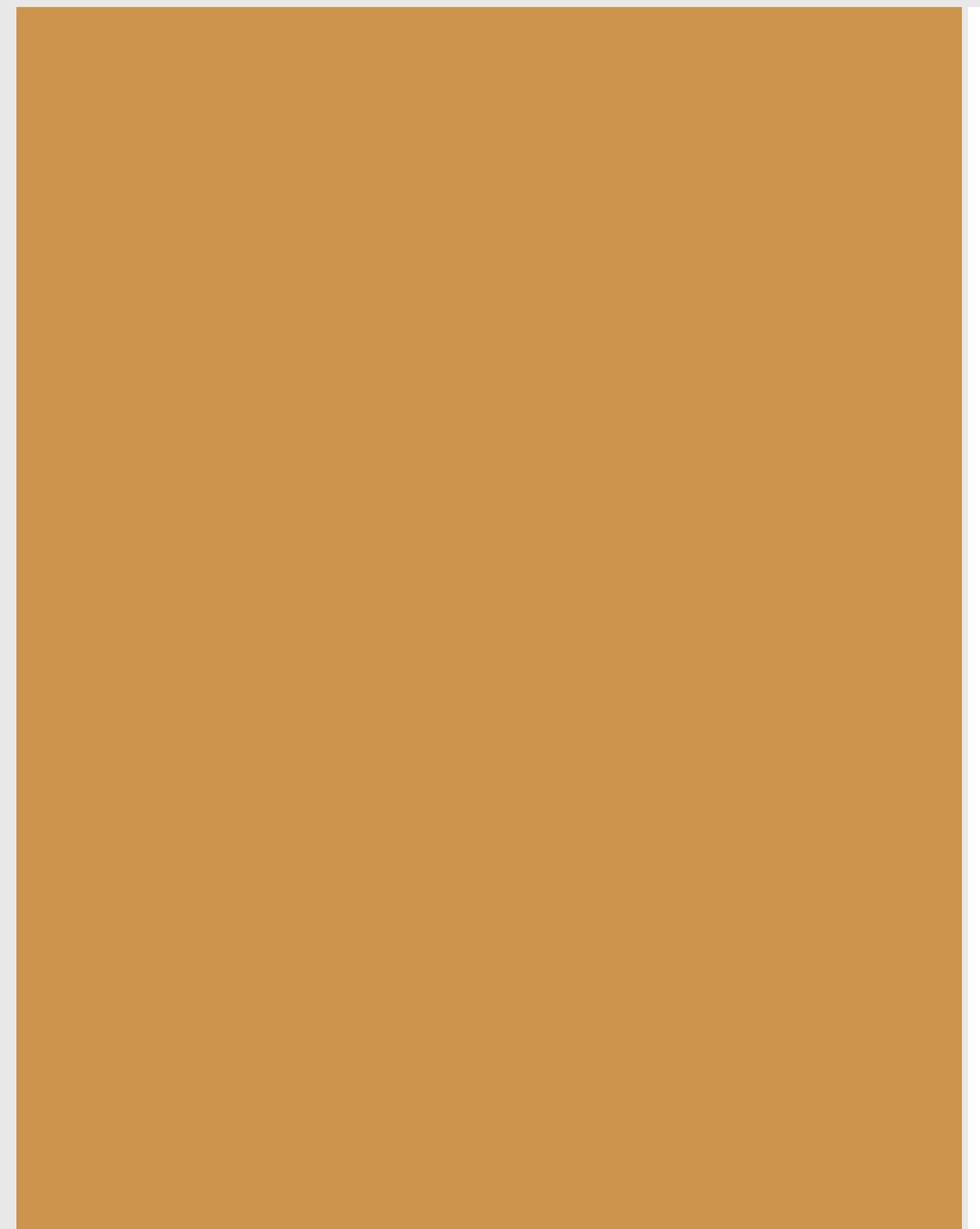
Led by **Tara L. Paige**—a visionary entrepreneur, community builder, and outdoor living expert—The Patieaux combines authenticity, influence, and innovation. Tara’s proven success through partnerships with platforms like Facebook and Amazon ensures your brand reaches an engaged, loyal audience that’s ready to take action.

Partner with The Patieaux and connect your brand to a thriving community that transforms outdoor living into a lifestyle worth celebrating.



The Patieaux Ads & Positions

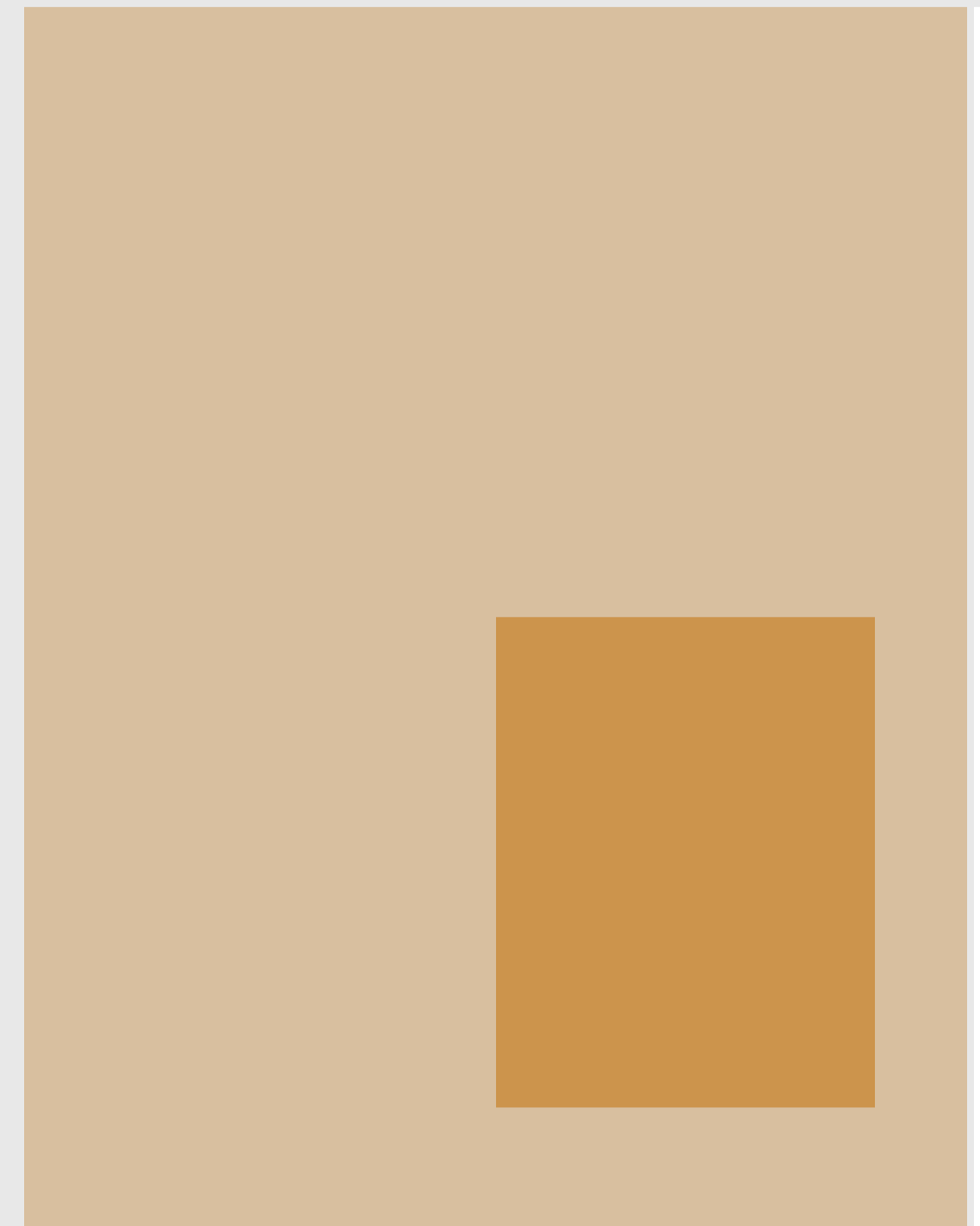
1



FRONT COVER SPONSOR

Feature your brand exclusively on the front cover, securing maximum visibility and prestige.

2



FRONT COVER PRODUCT PLACEMENT

Showcase your product on the front cover, aligning it with our audience.

3



BACK COVER

High-impact placement on the back cover for standout visibility.

4



INSIDE FRONT

Prime placement inside the front cover, ensuring your ad is one of the first impressions.

5

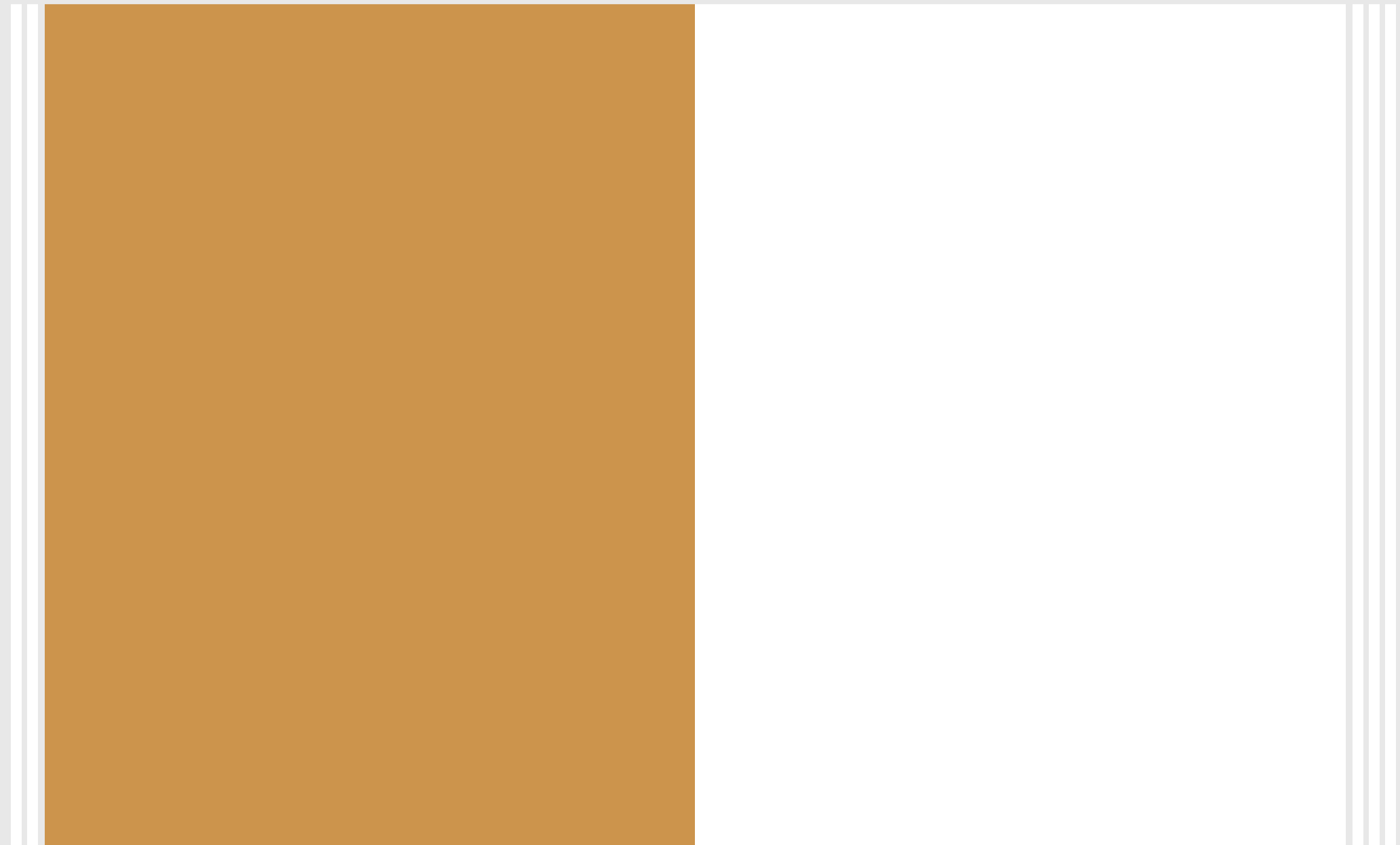


INSIDE BACK

High-impact placement on the back cover for standout visibility.

The Patieaux Ads & Positions

6



PREMIUM FULL PAGE

Enhanced placement closer to the front for premium visibility and impact.

7



REGULAR FULL PAGE

A full page ad (left or right) inside the magazine, ideal for showcasing your brand creatively.

8



SPOT AD - BEAUTY

Feature your beauty product in our curated shared section, targeted to beauty enthusiasts.

9



SPOT AD - BOOK

Highlight your book in our shared book feature, reaching our literary-loving audience.



Advertising Rates

1	FRONT COVER SPONSOR	\$25,000
2	FRONT COVER PRODUCT PLACEMENT	\$10,000
3	BACK COVER	\$5,000
4	INSIDE FRONT	\$2,500
5	INSIDE BACK	\$2,500
6	PREMIUM FULL PAGE	\$2,000
7	REGULAR FULL PAGE	\$1,500
8	SPOT AD - BEAUTY	\$500
9	SPOT AD - BOOK	\$500



1. Front Cover Sponsor

\$25,000

Showcase your brand in the spotlight with unparalleled front-cover exposure, designed to captivate and inspire.

Cover Sponsor Package Details:

- **Professional Photography:** Stunning, high-quality images designed to elevate your brand.
- **Expert Styling & Staging:** Thoughtfully curated settings and decor to showcase your products or services beautifully.
- **Glam Squad:** A professional team for hair, makeup, and wardrobe styling to create a polished, on-brand look.
- **Accommodations & Transportation:** Luxurious arrangements to ensure a seamless experience for our cover guests.
- **Custom Cover Guest Gift:** A personalized gift featuring your brand as a memorable touch.
- **Dedicated Team Support:** Comprehensive assistance throughout the entire cover shoot process.

2. Cover Product Placement

\$10,000

Feature your product prominently on the cover, integrated seamlessly with the shoot concept.

For example, a patio-themed shoot could highlight a bottle of wine or a featured product that complements the setting, putting your brand front and center in a visually captivating way.

3. Back Cover

\$5,000

Secure premium visibility with a prominent back-cover placement, one of the most impactful spots in the magazine. This prime location ensures your brand captures attention and leaves a lasting impression on every reader as they close the issue.

4. Inside Front

\$2,500

Place your brand in a prime position with the premium inside-front cover spot, ensuring your ad is one of the very first things readers see. This coveted placement guarantees early engagement and sets the tone for your message to shine.

5. Inside Back

\$2,500

Maximize visibility with the strategic inside-back cover placement, perfectly positioned for strong recall. This spot ensures your brand message resonates as readers finish the magazine, creating a lasting and memorable impression.





6. Premium Full Page

\$2,000

Take your advertising to the next level with a premium full-page placement near the front of the magazine. This prime position ensures your brand stands out, capturing the attention of readers right from the beginning and leaving a lasting impression.



7. Regular Full Page

\$1,500

Highlight your brand with a full-page ad, offering ample space to showcase your creative message. Whether on the left or right, this placement ensures flexibility and a strong visual impact that resonates with the audience.

8. Spot Ad - Beauty

\$500

Shine a spotlight on your beauty product in our carefully curated shared section, tailored to engage beauty enthusiasts and trendsetters. This feature offers an ideal opportunity to showcase your product to an audience that values quality, style, and innovation.

9. Spot Ad - Book

\$500

Put your book in the hands of passionate readers through our exclusive shared book feature. Designed to highlight authors and literary works, this placement ensures your book stands out to an engaged audience of avid readers and book lovers.



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PAI

Inside Look Into Our COMMUNITY

Black Women Who
Love Outdoor Living Spaces

THE 10K PROJECT

Wealth, Entrepreneurship
and Community

Fall Into COMFORT

5 Patio Design Tips for
a Cozy Patio Season

Fall
5 Patio



As the leaves start to turn and the sweet smell of autumn fills the air, there's nothing quite like settling into a cozy patio to soak up the season. Comfort and hospitality are key, and your outdoor space should reflect that same warmth and charm. With a few thoughtful touches, you can transform your patio into a snug retreat that's perfect for enjoying the crisp fall days and cool nights. Here are five tips to help you create a space that's as inviting as a front porch swing.

THE PATEAUX MAGAZINE | 33

of
textur
thick, co
cushions in
deep reds, burn
yellows—colors that
of autumn. An outdoor
texture can also add warmth
making your patio feel like an ex
of your living room.

Light Up the Night

As the days grow shorter, the right lighting can keep your patio inviting long after the sun sets. String lights add a magical touch, casting a soft, twinkling glow that feels like a warm embrace. Lanterns and candles scattered around the space can bring that cozy, intimate feel we all love. And if you really want to take the chill off, nothing beats gathering around a fire pit, the perfect spot to sip on some hot cider or a warm drink.

Creu
Fall is made
and friends, and
the heart of those mo
central spot that invites co
and connection—whether it
surrounded by comfy re
outdoor dining table re
meal. Pile on the pit
basket of blankets
stays warm and
evening cool

Ad Inquiries

For advertising opportunities, contact us at:
hello@taralpaige.com

We'll help you find the perfect placement to
showcase your brand.